



***"Light up Siesta Key & Village Parade"***  
**November 25, 2017**  
**Guidelines & Information**

- 1) The parade begins at **5:40p.m.** You will be emailed your place in the staging lineup and route of parade after all entries have been verified **November 22nd.**
- 2) All floats and units **MUST BE STAGED** and in lineup at the specified spot no later than **5:20p.m. on Nov. 25<sup>th</sup>.** Application **MUST** be turned in **no later than November 17<sup>th</sup>.** ENTRY IS FREE.
- 3) All participants **MUST** be decorated in colors and lights befitting the holiday season.
- 4) All units should have a sign or banner indicating who they represent and **must** have lighting. (SKCC reserves the right to refuse entry for inappropriate display or activity, Political advertising, solicitation, campaigning or endorsements). Santa Claus will enter the Village at the end of the parade.  
**NO other Santa's are allowed on floats or in the parade.**
- 5) All units must be motorized or self-propelled. Towing of floats, boats, or vehicles is permitted. The towed vehicle must be lighted to prevent pedestrian tripping between vehicles.
- 6) **Marching or walking** units can be accommodated, **however we need advanced notice for staging.** Walkers handing out candy is allowed by **walking beside** the parade and cannot slow down the parade.
- 7) **NO** throwing of candy or trinkets from floats/units is allowed.
- 8) No person or organization may charge a fee or request a donation to be on any float or to participate.
- 9) There will be **NO** Consumption of Alcohol during the parade.
- 10) Santa will dismount from his float at Siesta Key Center Plaza where he will hand out gift bags to children. We encourage you to join us in the **"Light up Siesta & Village"** festivities after the parade.

***THE PARADE WILL BE ON SATURDAY NOVEMBER 25<sup>th</sup> 2017***

**MORE INFORMATION?** Contact: Mark Smith 941-346-7205 x1 or  
mark@smith-architects.com

**Send completed form to:**  
Siesta Key Chamber of Commerce  
5114 Ocean Blvd., Sarasota, FL 34242  
OR Scan & email to Mark Smith: mark@smith-architects.com

Name: \_\_\_\_\_ Organization Name: \_\_\_\_\_

Address: \_\_\_\_\_ Type of Float or Unit(s): \_\_\_\_\_

City/Zip: \_\_\_\_\_/\_\_\_\_\_

Phone #: \_\_\_\_\_ Number of Units to be entered: \_\_\_\_\_

Email: \_\_\_\_\_ Approximate Number of participants: \_\_\_\_\_

**Candy/Objects to be handed out by walkers? Y\_\_\_\_N\_\_\_\_**

**Motorized or Walking** \_\_\_\_\_

***The undersigned hereby agrees to indemnify and save harmless the Siesta Key Chamber of Commerce, its members and their respective principles, agents, representatives, employers and employees from any and all claims or causes of action including negligence for any personal injuries, death or any other damage.***

***I certify I have read the 2017 Guidelines and Information for the Parade.***

\_\_\_\_/\_\_\_\_/\_\_\_\_

*Date*

\_\_\_\_\_

*Signature*

\_\_\_\_\_

*Name/ Title/ Organization*